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# Exploring Entrepreneurship Practices And Perspectives

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Exploring Entrepreneurship examines the nature of entrepreneurial activity in the 21st century, and aims to help students develop the skills and knowledge required by commercial and social entrepreneurs. Readers of this text will gain a deeper insight into the activities of entrepreneurs in both the commercial and social sectors and be able to reflect critically on the nature of entrepreneurship and its role in the

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creation of new commercial and social ventures.

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Exploring Entrepreneurship is a breakthrough textbook for students of entrepreneurship. No other textbook combines such a clear summary of the start-up process along with a comprehensive overview of the developing discipline of entrepreneurship studies.-- Andrew Godley

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Exploring Entrepreneurship is concerned with the real world of entrepreneurial practice. It reflects the belief that entrepreneurship is something that can be learnt, from direct personal experience and through the experiences of others.

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*Exploring Entrepreneurship - Richard Blundel, Nigel ...*

Exploring Entrepreneurship examines the nature of entrepreneurial activity in the 21st century and aims to help students develop the skills and knowledge required by commercial and social entrepreneurs. The book is divided into two distinct, but inter-related, parts that cover practical issues related to the creation of an entrepreneurial venture, together with reviews of related research evidence and more theoretical discussion about entrepreneurship.

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A detailed and critical analysis of the multiple types of entrepreneurship, helping students to understand the practical skills and theoretical concepts needed to create their very own entrepreneurial venture. Split into two parts, the book provides an even balance between theory and practice. Part 1 covers the practical activities involved in new entrepreneurial ventures, and Part 2 uses the latest research to explore entrepreneurship from different perspectives. The expanded third edition of Exploring Entrepreneurship includes:

- Additional coverage of entrepreneurship and the United Nations Sustainable

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Development Goals (SDGs), corporate entrepreneurship, variety and diversity in entrepreneurship, and entrepreneurial approaches to the delivery of public services • New and updated Case Studies that tackle cutting-edge practical issues • New and updated Researcher Profiles from leading international scholars • Enhanced Recommended Reading sections in each chapter with concise introductions to the latest research findings Essential online resources for students, including selected SAGE journal articles, pre-reading suggestions, self-assessment questions and revision tips, plus a range of lecturer resources, are available. Suitable reading for students taking modules in Entrepreneurship or



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Small Business Management at upper undergraduate and postgraduate levels.

A detailed and critical analysis of the multiple types of entrepreneurship, helping students to understand the practical skills and theoretical concepts needed to create their very own entrepreneurial venture.

This book explores the development of the rapidly evolving field of entrepreneurial learning by bringing together contributions from an international team of researchers, who offer new understanding of its

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emerging development and its potential scope for the future. Using the three domains of theory, education, and learning-in-practice, this book offers differing and complementary perspectives on entrepreneurial learning: Conceptual work which reviews and summarises prior work in the field and advances theoretical understanding of entrepreneurial learning research, enabling a review of the development of research in this area over time. Applied work around entrepreneurship education which develops understanding of teaching and learning practices in educational and institutional contexts. Exploration of learning in 'real' business contexts, including new venture creation, family business and small business

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development, and 'intrapreneurial' learning in larger organisations. Using global perspectives, originating from the different cultural contexts of the USA, UK, Nordic and Chinese perspectives, the chapters converge to address issues, questions and opportunities for the future development of entrepreneurial learning. This book will be of interest to educators and researchers in the areas of entrepreneurship, enterprise education and entrepreneurial development, as well as policy makers and business advice and support agencies.

This book explains and analyzes entrepreneurship and cultural management issues in the creative and

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cultural sectors and discusses the impacts of economic, social and structural changes on cultural entrepreneurship. The expert contributions investigate the role of cultural entrepreneurship in regional and destination management and development by presenting best practice examples. It offers various interdisciplinary approaches, including perspectives from the fields of entrepreneurship and management, regional and destination management and development, sociology, psychology, innovation as well as creative industries, and also features articles exploring cultural entrepreneurship on a corporate as well as on a spatial level – or in other words in regions and destinations.

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This Research Handbook offers contextualized perspectives on entrepreneurship in emerging economies. Emphasizing how national context profoundly shapes incentives for entrepreneurial efforts, chapters dissect the opportunities emerging from various institutions and social practices from the Middle East, North and Sub-Saharan Africa, Asia and Latin America. This Handbook is an ideal guide for researchers working on emerging economies, particularly those with an interest in global entrepreneurship.

Transgenerational entrepreneurship, as a discipline,

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examines the processes, resources and capabilities that allow family enterprises to create social and economic value over time in order to succeed beyond the first generation of business owners. While tangible resources such as financial and physical capital are certainly important factors in the long-term success of a family-run business, this book focuses specifically on the role of intangible resources and capabilities, which are less easily quantifiable but equally vital.

Entrepreneurship Policy: Theory and Practice is the first book to fully analyze the construction of

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entrepreneurship policy, a rapidly-evolving area of policy about which little is known. From a study and assessment of the practices of governments in thirteen countries in Europe, North America and the Asia-Pacific, this book fully describes the policy area and shares new tools and methods for better understanding and explaining the why and how of an entrepreneurship policy approach. Unlike other research in the field of entrepreneurship where implications from research findings are used to suggest what policy actions should be taken to increase the level of entrepreneurship in an economy, this study is based on what entrepreneurship policy actions are being taken. This is a unique book in the

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field which points to the way forward both for policymakers and for the research community in terms of thinking about entrepreneurship policy and the complex issues surrounding its development.

This book presents the current state-of-the-art in all major and upcoming areas of entrepreneurship research. Thousands of scholars around the world are currently working to broaden our understanding of the entrepreneurial phenomenon. The disciplines involved are numerous, as are the topics of interest, with substantial efforts to enhance the existing knowledge. This book is specifically designed to facilitate high-level, high-intensity discussions and



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fruitful exchanges between scholars involved in entrepreneurship research. The articles address a variety of topics ranging from self-employment, technology, growth patterns and job creation, and success and failure rates, to historical, conceptual and comparative international approaches. "This book takes entrepreneurship beyond the individual, size of the venture, entrepreneurial personality, and looks at entrepreneurship as a long term complex process that is heterogeneous, content dependent with an emphasis on innovation and growth. A must read for individuals interested in entrepreneurship, today and in the future, on a domestic and global basis." – Robert D. Hisrich, Director – Walker Center and Garvin

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Professor of Global Entrepreneurship, Thunderbird School of Global Management “Entrepreneurship is perhaps not just the most multifaceted but also the most important concept of the modern socio-economic disciplines. This book makes an invaluable contribution in this fascinating area: it presents a multifaceted socio-economic examination of the impact of entrepreneurship for growth.” – Roy Thurik, Erasmus School of Economics in Rotterdam and Montpellier Business School

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