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measurements; delivering the instruction effectively; and managing instructional design projects successfully.

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Mastering the Instructional Design Process provides step-by-step guidance on the design and development of an engaging, effective training program. The focus on core competencies of instructional system design helps you develop your skills in a way that's immediately applicable to real-world settings, and

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four-week certificate courses four times a year; an Instructional Design Toolkit (worksheets, checklists and job aids for every step of the process); bimonthly member calls; and access to self-paced courses, including: An Instructional Design Process, Audience Research and Analysis, Accessibility: Design for All, Visual Design for Learning Design, Mastering Adobe Audition, and Mastering Storyline.

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The Jossey-Bass Management Series. Rothwell, William J.; Kazanas, H. C. Designed for current and prospective instructional design (ID) professionals, this book focuses on developing and improving competencies associated with ID work.

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Description The fourth edition of Mastering the Instructional Design Process has been completely revised and updated and is based on the instructional design competencies of the International Board of

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Approach

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Instructional designers are increasingly willing to modify their project flow and process to match project requirements and demands. The theoretically puristic, and sometimes linear, views of the instructional design past have yielded to a more practical and holistic view.

Using an Instructional Design Process Appropriate for a ...

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competencies of instructional system design helps you develop your skills in a way that's immediately applicable to real-world settings, and this newly updated fifth edition has been revised to reflect the new IBSTPI Competencies and Standards for Instructional Design.

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A comprehensive framework for effective real-world instructional design Mastering the Instructional Design Process provides step-by-step guidance on the design and development of an engaging, effective training program. The focus on core competencies of instructional system design helps you develop your skills in a way that's immediately applicable to real-world settings, and

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this newly updated fifth edition has been revised to reflect the new IBSTPI Competencies and Standards for Instructional Design. With a solid foundation of researched and validated standards, this invaluable guide provides useful insight and a flexible framework for approaching instructional design from a practical perspective. Coverage includes the full range of design considerations concerning the learners, objectives, setting, and more, and ancillaries include design templates, PowerPoint slides, lecture notes, and a test bank help you bring

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these competencies to the classroom. Instructional design is always evolving, and new trends are emerging to meet the ever-changing needs of learners and exploit the newest tools at our disposal. This book brings together the latest developments and the most effective best practices to give you a foolproof framework for successfully managing instructional design projects. Detect and solve human performance problems Analyze needs, learners, work settings, and work Establish performance objectives and measurements Deliver effective instruction in a variety of

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scenarios Effective training programs don't just happen. Instructional design is a complex field, and practitioners must be skilled in very specific areas to deliver a training program that engages learners and makes the learning 'stick.' Mastering the Instructional Design Process is a comprehensive handbook for developing the skillset that facilitates positive training outcomes.

A comprehensive framework for effective real-world instructional design Mastering the Instructional Design Process provides step-by-step guidance on the

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Process A Systematic Approach of an engaging, effective training program. The focus on core competencies of instructional system design helps you develop your skills in a way that's immediately applicable to real-world settings, and this newly updated fifth edition has been revised to reflect the new IBSTPI Competencies and Standards for Instructional Design. With a solid foundation of researched and validated standards, this invaluable guide provides useful insight and a flexible framework for approaching instructional design from a practical perspective.

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Coverage includes the full range of design considerations concerning the learners, objectives, setting, and more, and ancillaries include design templates, PowerPoint slides, lecture notes, and a test bank help you bring these competencies to the classroom. Instructional design is always evolving, and new trends are emerging to meet the ever-changing needs of learners and exploit the newest tools at our disposal. This book brings together the latest developments and the most effective best practices to give you a foolproof framework for successfully

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managing instructional design projects. Detect and solve human performance problems Analyze needs, learners, work settings, and work Establish performance objectives and measurements Deliver effective instruction in a variety of scenarios Effective training programs don't just happen. Instructional design is a complex field, and practitioners must be skilled in very specific areas to deliver a training program that engages learners and makes the learning 'stick.' Mastering the Instructional Design Process is a comprehensive handbook for developing the

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skillset that facilitates positive training outcomes.

In this second edition, Rothwell and Kazanas expand the scope of their masterwork to accommodate a number of important developments and trends reshaping the current business environment and redefining the role of instructional designers themselves.

Learn a simple, proven, step-by-step method for designing lean, effective, and

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motivational education and training from author Dr. John S. Hoffman, a thirty-year training veteran. A practitioner's guide geared toward the newcomer to professional instructional design, *Instructional Design—Step by Step* presents an easy-to-understand process that includes these features:

- A primer on understanding how humans learn and the twelve principles of adult learning.
- Ten key teaching principles and twenty common training mistakes.
- Instruction on how to design computer application training complete with numerous examples

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illustrating new concepts and techniques. Simple principles and practical advice laid out in bulleted lists and tables that can be immediately applied to training projects. Follow-up questions at the end of every chapter with answers to test understanding of key concepts. A broad range of examples across subject areas gathered by assessing real-life situations. Sidebars containing recommendations for further reading. A bibliography and extensive index for locating specific information

Instructional Design—Step by Step and its companion volume, Instructional

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Development—Step by Step, provide a complete A-to-Z guide on how to design and develop instructional and educational materials—from short presentations to entire courses and curricula.

The Essentials of Instructional Design, 3rd Edition introduces the essential elements of instructional design (ID) to students who are new to ID. The key procedures within the ID process—learner analysis, task analysis, needs analysis, developing goals and objectives, organizing instruction, developing instructional

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activities, assessing learner achievement and evaluating the success of the instructional design—are covered in complete chapters that describe and provide examples of how the procedure is accomplished using the best known instructional design models. Unlike most other ID books, *The Essentials of Instructional Design* provides an overview of the principles and practice of ID without placing emphasis on any one ID model. Offering the voices of instructional designers from a number of professional settings and providing real-life examples from across

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sectors, students learn how professional organizations put the various ID processes into practice. This introductory textbook provides students with the information they need to make informed decisions as they design and develop instruction, offering them a variety of possible approaches for each step in the ID process and clearly explaining the strengths and challenges associated with each approach.

Bestemd voor
onderwijskundigen en werkers
in verwante opvoedkundige
beroepen

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Don't create boring e-learning! Cammy Bean presents a fresh, modern take on instructional design for e-learning. Filled with her personal insights and tips, *The Accidental Instructional Designer* covers nearly every aspect of the e-learning design process, including understanding instructional design, creating scenarios, building interactivity, designing visuals, and working with SMEs. You'll learn all about the CBT Lady and how to avoid her instructional design mistakes. Along the way, you'll hear from a few other accidental instructional

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designers, get ideas for your own projects, and find resources and references to take your own practice to the next level. The Accidental Instructional Designer is perfect for the learning professional or instructional designer who is just getting started with e-learning—or the more experienced practitioner looking for new ideas. In addition to sharing proven techniques and strategies, this book: covers best practices and what to avoid when designing an e-learning program presents e-learning in action through various case studies shows how you can go from being an

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accidental instructional designer to an intentional one.

“What does a new instructional designer need to know to find her or his feet when working with faculty to create online classes?” This is a practical handbook for established and aspiring instructional designers in higher education, readers who may also be identified by such professional titles as educational developer, instructional technologist, or online learning specialist. Jerod Quinn, together with a team of experienced instructional

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Designers who have worked extensively with a wide range of faculty on a multiplicity of online courses across all types of institutions, offer key guiding principles, insights and advice on how to develop productive and collegial partnerships with faculty to deliver courses that engage students and promote enduring learning. Designing and developing online classes for higher education takes a combination of pedagogical knowledge, the ability to build trust with faculty, familiarity with frameworks on how people learn, understanding of accessibility and inclusion,

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and technical skills to leverage a learning

management system into an educational experience.

Coming from diverse backgrounds, few

instructional designers enter academia well versed in all of these aspects of creating online classes.

This book provides the foundation on which instructional designers can build their careers. The guiding principle that animates this book is that the student experience and successful learning outcomes are paramount, and governs discussion of course design, pedagogy, the use of multimedia and technological

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advances, as well as the use of different forms of interactive exercises and group assignments. The succinct, informally written chapters offer ideas and means to apply theory to the daily work of instructional design and cover the four key components that drive thus work in higher education: ? Defining the scope and main design approaches of our work ? Building trust with the faculty we work with ? Applying frameworks of how people learn ? Mastering common online instructional practices

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